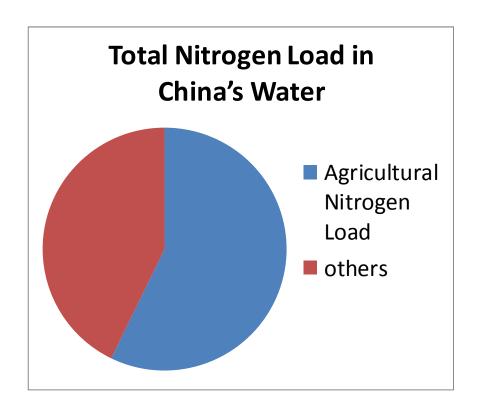
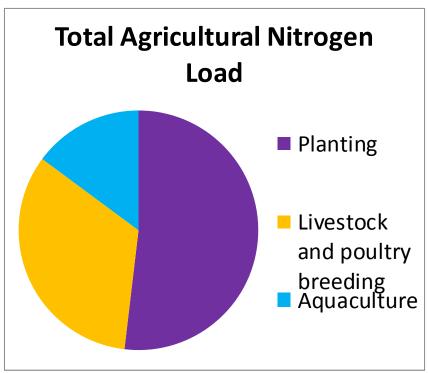
Agricultural Non-point Source Pollution Control Program in China: Analysis on Farmers' Participation Behavior

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Funded by program "Economic analysis on controlling agricultural
NPS pollution in western China"

Introduction





Source: the First Report of National Pollution Investigation in 2010 by Ministry of Environmental Protection, National Bureau of Statistics, and Ministry of Agriculture of the People's Republic of China

Structure

- Motivated by the China-UK program
- Provide an overview, and participation rates of the program
- Evaluate the key factors affecting farmers' participation in the program
- Propose suggestion to improve the participation rates

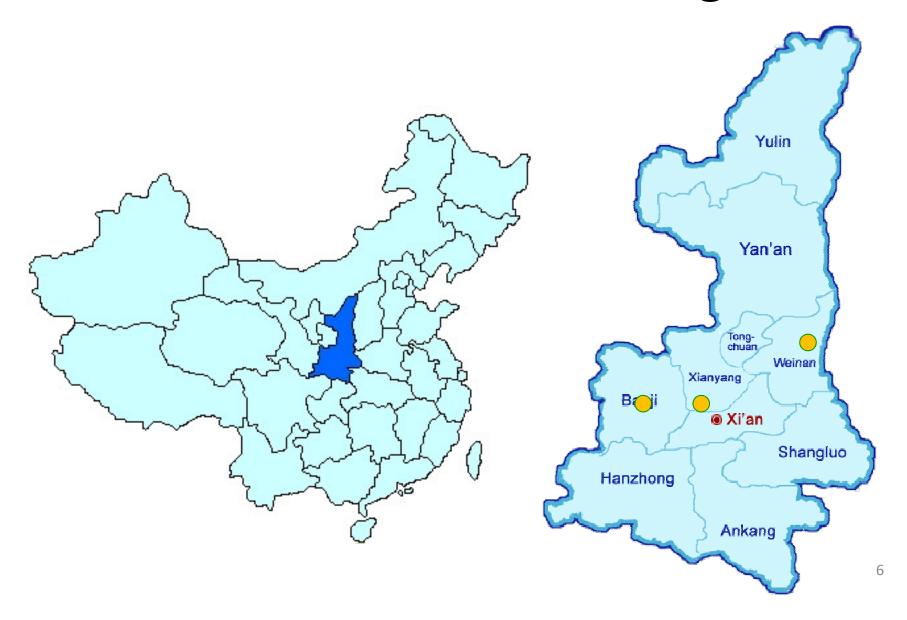
Literature Review

- Farmers' participation in extension program
- Satisfaction of the participants, confidence of the participants, provision of training (Salam et al., 2005; Jackson-Smith and McEvoy's, 2011).
- Age, education, income, land area (Fang and Kong, 2005; Yu and Zhang, 2009; Li, 2011; Gao, 2011)
- Distance, access to information of training, awareness of the extension program, (Fang and Kong, 2005; Chen et al, 2011; Gao, 2011)

Background of the China-UK Program

- Improving livelihoods on farms by reducing nonpoint N pollution through improved nutrient management
- Funded by the UK's Foreign and Commonwealth
 Office and by China's Ministry of Agriculture
- From January 2007 to December 2009
- Led by Dr. Tong Yanan from Northwest A&F
 University in China and Dr. David Powlson from Rothamsted Research in UK

Location of China-UK Program



Objectives of the China-UK Program

- To provide information to poor farmers about rational fertilizer management
- To reduce fertilizer application rates
- To increase crop yields and economic returns

Components of the China-UK Program

- 1) Assessment of farmer and community perceptions
- 2) Collection and analysis of relevant data
- 3) Farm based experiments
- 4) Information delivery system
- 5) Analysis of Delivery System

Results of farm based experiments

	Village	Fertilizer input (before)	Fertilizer input (after)	Fertilizer changes	Usual yield	New Yield	Yield Changes
	Village 1	194	123	-70	6754	6939	+185
wheat	Village 2	197	179	-18	6437	6554	+117
wheat	Village 3	140	118	-22	6422	6383	-39
	Total average	177	140	-36.7	6537.7	6625.3	+87.7
	Village 1	212	44	-167	5054	5262	+208
maize	Village 2	228	73	-155	4619	4918	+298
	Village 3	234	74	-160	5249	5510	+261
	Total average	224.67	63.67	-160.7	4974	5230	+255.7

Unit: kg/ha

Income changes of the farm based experiment

	Village	Fertilizer	Input	Yield	Yield	Total
		changes	cost	Changes	profit	profit
			changes		change	changes
Unit	L	Kg/ha	Yuan/ha	Kg/ha	Yuan/ha	Yuan/ha
	Village 1	-70	-306	+185	+332	+639
, who at	Village 2	-18	-79	+117	+221	+290
wheat	Village 3	-22	-96	-39	-70	+26
	Total average	-36.7	-160.3	87.7	161	+318.3
	Village 1	-167	-728	+208	+312	+1040
mai=a	Village 2	-155	-674	+298	+447	+1121
maize	Village 3	-160	-694	+261	+392	+1086
	Total average	-160.7	-698.7	255.7	383.7	+1082.3

Farm Field School



Demonstration zone & Farmers Viewing



Farmer Meeting



Farmer to farmer training



poster, leaflet



Survey in this paper

- 331 face-to-face surveys
- May to July, 2011
- Nine villages
- Trained graduate students



Farmers' participation

components	Participation		
Components	number	percent	
Farmer Field School	19	5.7%	
Demonstration Zone	24	7.3%	
Farmer Meeting	21	6.3%	
Farmer to Farmer Training	30	9.1%	
Poster and Leaflet	17	5.1%	
None	263	79.5%	

Farmers' participation

	participation		
	number	percent	
0 component	263	79.5%	
1 component	38	17.8%	
2 components	22	12.7%	
3 components	5	3.6%	
4 components	1	1.5%	
5 components	2	1.5%	

Variables	Mean	Std. Dev		
Personal Characteristics				
Gender (1=male, 0=female)	0.53	0.50		
Age (actual age)	50.85	13.15		
Education (1=high school or above, 0=others)	0.19	0.39		
Farming Experience (years)	27.74	13.54		

Variables	Mean	Std. Dev
Planting Characteristics		
Farming income ratio (%)	0.68	0.25
Farm labor ratio (%)	0.53	0.28
Area (1=less than 0.13ha; 2=0.14-0.26ha; 3= 0.27-0.4ha; 4=0.41-0.53ha; 5=0.54-0.67ha; 6=0.68 and above)	2.68	1.56
Using machine (1=yes,0=no)	0.90	0.29

Variables	Mean	Std. Dev	
Awareness Of (1=yes,0=no)			
Agricultural NPS pollution	0.38	0.49	
Environmental protection policies	0.44	0.50	
Sustainable agriculture policies	0.27	0.44	
Social capital (1=yes,0=no)			
Getting fertilizer information from friends or relatives	0.35	0.48	
Farming methods affected by others	0.47	0.50	

Variables	Mean	Std. Dev		
Fertilizer Policies (1=yes,0=no)				
Awareness of training class	0.12	0.32		
Experience of training classes	0.09	0.29		
Support of laws to restrict the amount of fertilizer	0.80	0.40		
Support of applying tax on the agricultural NPS pollution	0.63	0.48		

Probit Results

Varables	Coefficient	Marginal Effects
(constant)	-4.407**	
Gender	-0.524*	-11.46%
Education	0.736**	19.69%
Farming income ratio	1.111*	6.7%
Awareness of sustainable agriculture	0.629*	15.49%
Getting fertilizer information from friends or relatives	-0.593**	-11.64%
Awareness of training class	0.987*	29.76%
Experience of training classes for fertilizer using.	1.195**	38.11%
Support the law to restrict the amount of fertilizer.	0.849**	13.64%

Conclusion

- Key factors affecting farmer participation:
 - Education
 - Training experiences
 - Future research:
 - Evaluate the China-UK program's effects (matching)
 - Which components are most effective in delivering information about rational fertilizer management.

Thank you!